

Our Ref F1301-2201-L
Your Ref
Date 7 November 2022

Handler Edmond Yeung / Alfred Chu
Email legal@licensingipr.com

BY FAX (2793-5030), EMAIL (info@enrichculture.com) & POST

For the attention of the directors/company secretary

Enrich Publishing Limited
天窗出版社有限公司
Unit A, 17/F.,
78 Hung To Road,
Kwun Tong, Kowloon,
Hong Kong.

Attn: Ms. TSANG Yuk Ying Wendy/ Mr. LEE Wai Wing

Dear Sirs,

Infringement of Copyright

Copyright Owner : HKMC Investment Limited trading as HK Option Class 香港期權教室

Copyright Works : “期權循環圖 Cycle Option”

Product Complained Of : publication entitled 《美股期權》 (ISBN No. 978-988-8599-83-7)

We act for HKMC Investment Limited trading as HK Option Class 香港期權教室 and are instructed to bring to your notice of infringement of our client’s copyright in the copyright works (“**Copyright Works**”) by your publication (“**Product Complained Of**”) which reproduces the Copyright Works without our client’s consent (“**Infringing Copy**”).

Subsistence of Copyright in the Copyright Works

Particulars of the Copyright Works are as follows:-

<u>Copyright Works</u>	<u>Creation Date</u>	<u>Author</u>	<u>Owner</u>	<u>First Publication Date</u>	<u>First Publication Place</u>
富利民期權圖	2006	杜嘯鴻	HKMC Investment Limited trading as HK Option Class 香港期權教室	2007	Hong Kong
期權循環圖 Cycle Option	2008	杜嘯鴻	HKMC Investment Limited trading as HK Option Class 香港期權教室	2009	Hong Kong

True copy of the Copyright Works is attached as **Annexure A**. The Copyright Works have been published through various channels including:-

- a. different local newspapers (including 大公報, Apple Daily 蘋果日報 and Hong Kong Economic Journal 信報 in 2008, 2011 and 2015; copy newspapers cutting attached as **Annexure B**)
- b. book entitled 《期權 Long and Short》 which has reproduced the Copyright Works, 1st local edition published in 2009 and the latest local 8th edition published in 2022. In addition, Taiwanese version was published in 2016 (copy extract of those books attached as **Annexure C**)
- c. photographs of our client's representative (who is also the Author) attending different marketing events including *Hong Kong Book Fair* in 2009 and 2015 in the attached as **Annexure D**

The Copyright Works are protected in Hong Kong by virtue of section 3 of the Copyright Ordinance (“CO”). Our client has caused recordal of the Copyright Works deposited with 廣東省版權局 as well as Federation of Hong Kong Industries, copy certificates are attached as **Annexure E**.

Infringement of Copyright in the Copyright Works

Recently our client discovered that your company has been, for the purpose of or in the course of your trade or business, selling, offering for sale, possessing, exhibiting in public, distributing the Product Complained Of containing the Infringing Copy which is copy of our client's copyright and was published without our client's consent. Likewise, our client never consented to your dealing in the Product Complained Of. Copy extraction of the Product Complained Of containing the Infringing Copy is attached as **Annexure F**.

You now being put on notice of our client's copyright, you now know or has reason to believe, the Product Complained Of contains infringing copy of the Copyright Works.

Demands

We have advised our client that continue dealings in the Product Complained Of is an infringement of our client's copyright under the Copyright Ordinance. Your infringement of our client's copyright has prejudicially affected our client and will not be tolerated. Our client hereby requires you to:

- a. **immediately** stop dealing in the Product Complained Of;
- b. agree to sign an Undertaking acceptable to our client **within 14 days** from the date of this letter.

If you do not reply to us within time, we shall advise our client to take action against you (which may include Court action and if taken, it will be issued and served without further notice to you) for the following remedies:

- an injunction (pending trial and/or permanent);

- delivery up to our client or, at our client's option, destruction of all the Product Complained Of and/or materials complained of;
- money damages pay to our client or, at our client's option, account of profits of the acts complained of;
- our client's legal costs to be paid by you;
- interest.

In the meantime, our client reserves all its rights in this matter. Consequences of ignoring this letter are severe and we strongly recommend that you seek your own legal advice and reply to us within time.

Yours faithfully,



EDMOND YEUNG & CO.

Encl
c.c. client